

Katherine T. Hoovestol

kthoovestol@gmail.com | (678) 613-4409 | kthoovestol.com

EDUCATION

University of Texas at Austin, 2021-2023
Media Studies M.A., Radio-Television-Film

GPA: 4.0/4.0
Degree Expected in 2023

University of Georgia, 2017-2021
A.B.J Entertainment & Media Studies with highest honors *summa cum laude*
B.A. in German with highest honors *summa cum laude*
Minor in Transnational European Studies; Certificates in Digital Humanities, Interdisciplinary Writing

Undergraduate GPA: 3.97/4.0

Honors/Awards: Blue Key Honor Society, Phi Beta Kappa, 2021 George M. Abney Award, 2021 Cecil B. Wilcox Award, Center for Undergraduate Research Graduation Distinction, Top 75 Student Employee of the Year of 2021, Arch Ready Professionalism Certificate

Involvement: Grady College of Journalism Ambassador (2020-2021), DiGamma Kappa Broadcast Society (2018-2021), German Student Organization (President: 2020-2021; Vice President: 2019-2020; Media & Outreach Chair 2018-2019), Honors Teaching Assistant (2018-2020)

PROFESSIONAL EXPERIENCE

Walter J. Brown Media Archives & Peabody Awards Collection, UGA Special Collections Library Aug 2019-present

- Collaborated with BMA team to create digital record for supplementary documents from Peabody Awards submissions
- Assisted in special research and promotional projects, including adding metadata into Special Collections search engines, transcribing audiovisual materials, and writing copy for programs and exhibits

Cannes Film Festival, Cannes, France May 2019

- Reported on the festival and wrote movie reviews while attending film screenings and other festival events
- Created and pitched own mock international film utilizing skills gained through industry seminars focusing on changes within international film, the buying and selling of media, and eventual feature rollouts and exhibition strategies

Grady Travel Writing, Munich, Germany May 2018

- Produced long-form news piece and video on the television and film industry in Germany in the wake of streaming

RESEARCH

CEMI Internship Project February 2022-present
Center for Entertainment & Media Industries Research Fellow

- Conduct student interviews in order to pilot interview and qualitative data-logging for on-going media industry study
- Attend weekly research meetings, discussing grant applications, workflow of project, and formulation of larger study

Exporting Shame: Competing Ownership Models in Pirated Transnational Media Flows Jan 2021-present
Digital Humanities Summer Institute Conference & Colloquium Presentation (June 2021)

- Created digital visual datasets based on previous research into the export and distribution of *Skam*

"All of Us Own *Skam*": Piracy, Franchising, & Ownership in Transnational Fan Practice Aug 2020-May 2021
Undergraduate Thesis | Dr. Anne Gilbert, Entertainment & Media Studies

- Expanded on independent research into the industrial presence of Norway's *Skam* as a pseudo alt-global franchise; focused on preconceived ideas surrounding piracy/profitability and fans' perception of their own role in a digital age
- Presented earlier research including my 2019 article at the Virtual CURO Symposium 2020 (Poster Session)

CAMPUS INVOLVEMENT

Velvet Light Trap, Editorial Collective Member March 2022-present

- Read selected articles to put forward for peer-review for academic journal *Velvet Light Trap*

Flow, Column Editor September 2021-present

- Contact and assist assigned *Flow* columnist through major online journal deadlines
- Proofread and format columnist's article for *Flow* WordPress site

Center for Entertainment & Media Industries, Affiliate September 2021-present

- Attend weekly industry speaker series (Media Industry Conversations and Global Media Speaker Series)
- Represent CEMI with visiting speakers and event attendants

Department of Radio-Television-Film, Graduate Teaching Assistant August 2021-present

- Manage the grades and correspondence with 55-65 students for a large introductory lecture course
- Assist in teaching Development of Film & Media (in-person in fall 2021; online in spring 2022)

SKILLS & PROFICIENCIES

Basic programming (R, Python, SQL, HTML); Microsoft Suite; Google Suite; Google Analytics/Data Studio; Adobe Suite; Tableau Desktop/Prep; Canva; Wordpress; Omeka; German (C1 DSDII); Norwegian (elementary proficiency)